Pro: Centric SMART





Design the Comfort of your Guests

LG Pro:Centric Smart offers all the customizable tools that our partner can optimize Hotel TVs with IP-based programs; Web-kit and HTML5.



Customizable UI_Web Kit & HTML5

Enjoy Smarter Connectivity

Commercialized connectivity is ever revolutionized with Smart TV functions such as Smart Share and WiDi, which enables guests to play and view content from their digital devices on their in-room TVs.



Smart Share

WiFi Built-in WiDi

Maximize the Service within Minimized Capacity

Hotel guests can now enjoy a greater variety of applications and services with their guest room TVs. Never worry about bandwidth issues or lack of service capacity.



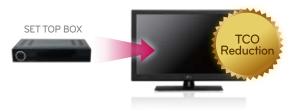
Pre-loaded Application



History Auto-Delete

Save Big on Costs

Save big on the expenses of managing the Hotel TVs with LG's unique STB integrated solution.



STB Built-in

Pro:Gentric'SMART LT777H

SPECIFICATIONS

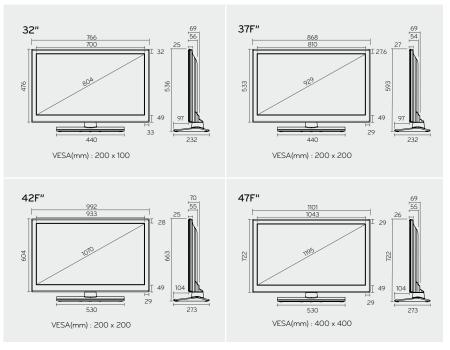
FEATURES	Size	32"/37F"/42F"/47F"		
DISPLAY	Туре	Edge LED		
	Resolution	32": 1366x768(HD)		
		37F"/42F"/47F": 1920x1080(FHD)		
SYSTEM	DTV	ATSC		
AUDIO	Audio Output	10W + 10W		
SOLUTION	Pro:Centric	P(Smart)		
	Hybrid Streaming (IP & RF)	•		
	RF(1/2Tuner)	2 Tuner		
	Preloaded APP.	•		
	Web Broser	•		
	HCAP (GEM/FLASH/HTML)	GEM/FLASH/HTML		
	EzManager	•		
	Remote Diagnosis	•		
	Pro:Idiom	•		
	Smart Share	•		
	DLNA(Movie/Photo/Music)	●(W/O DMR)		
	WiDi	•		
	WiFi Direct	•		
	b-Lan	•		
HOTEL	Welcome Screen	•		
FEATURE	One Channel Map	●(LCM)		
	Multi IR Code	•		
	Hotel Mode	•		
	USB Cloning	•		
	IR Out	●(MPI Jack)		
	External Power (RS-232C)	•		

External Speaker Out					
Swivel	HOTEL	External S	Speaker Out	• (Variable)	
Anti-theft - Kensington Lock System	FEATURE	RJP Interface		●(RJ45, HDMI)	
System		Swivel		40/90/180°	
- Lock Down Plate - Commercial Grade Stand Eco - Smart Energy Saving - RoHS - Energy Star Energy Star 6.0 INTERFACE RF In AV In Component In RGB In HDMI In RS-232C POWER Voltage, Hz Typical(Watts) Stand-by SET(with stand, WxHxD, mm) DIMENSION SET(with stand, kg) - Lock Down Plate - Commercial Grade Stand - Energy Star 6.0 Energy Star 6.0 Energy Star 6.0 (Side:I, Rear:2) - (Side:I		Anti-thef	t - Kensington Lock	•	
- Commercial Grade Stand Eco		System	- Credenza/Security Screw Hole	•	
Eco - Smart Energy Saving - RoHS - Energy Star Energy Star 6.0 INTERFACE RF In			- Lock Down Plate	•	
- RoHS - Energy Star RF In AV In Component In RGB In HDMI In RS-232C POWER Voltage, Hz Typical(Watts) Stand-by DIMENSION SET(with stand, WxHxD, mm) Power (Weight(with stand, kg)) Typical (Watth stand, kg) Weight(with stand, kg) - Renergy Star 6.0 (Mency Star 6.			- Commercial Grade Stand	•	
- Energy Star Energy Star 6.0 INTERFACE RF In AV In Component In RGB In HDMI In RS-232C POWER Voltage, Hz Typical(Watts) Stand-by DIMENSION SET(with stand, WxHxD, mm) SET(with stand, kg) Weight(with stand, kg) - Energy Star 6.0 () () () () () () () (Eco	- Smart Energy Saving	•	
INTERFACE RF In			- RoHS	•	
AV In Component In RGB In HDMI In RS-232C POWER Voltage, Hz Typical(Watts) Stand-by DIMENSION DIMENSION SET(with stand, WxHxD, mm) Weight(with stand, kg) A (Side:1, Rear:2) 100~240V, 50/60Hz 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 30:1/52.5/57.			- Energy Star	Energy Star 6.0	
Component In RGB In HDMI In RS-232C POWER Voltage, Hz Typical(Watts) Stand-by DIMENSION SET(with stand, WxHxD, mm) SET(with stand, kg) Weight(with stand, kg) - (Side:1, Rear:2) 100~240V, 50/60Hz 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 Weight(with stand, kg) 32:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 30:1/5	INTERFACE	RF In		•	
RGB In HDMI In RS-232C POWER Voltage, Hz Typical(Watts) Stand-by DIMENSION SET(with stand, WxHxD, mm) SET(with stand, kg) Weight(with stand, kg) • (Side:1, Rear:2) • (Side:1,		AV In		•	
HDMI In RS-232C POWER Voltage, Hz Typical(Watts) Stand-by DIMENSION SET(with stand, WxHxD, mm) SET(with stand, kg) Weight(with stand, kg) • (Side:1, Rear.2) • (100~240V, 50/60Hz) 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 39:1/52.5/57.9/72.7 • (Side:1, Rear.2) • (Side:		Component In		-	
RS-232C		RGB In		•	
POWER Voltage, Hz 100~240V, 50/60Hz Typical(Watts) 39.1/52.5/57.9/72.7 Stand-by 0.5W↓ DIMENSION 32": 766x536x232 37": 868x593x232 42F": 992x663x273 47F": 1101x722x273 47F": 1101x722x273 Weight(with stand, kg) 32": 9.2 37F": 11.2		HDMI In		●(Side:1, Rear:2)	
Typical(Watts) 39.1/52.5/57.9/72.7 Stand-by 0.5W↓ DIMENSION SET(with stand, WxHxD, mm) 32": 766x536x232 37F": 868x593x232 42F": 992x663x273 47F": 1101x722x273 Weight(with stand, kg) 32": 9.2 37F": 11.2		RS-232C		•	
Stand-by 0.5W↓ DIMENSION 32": 766x536x232 37": 868x593x232 37": 992x663x273 47F": 1101x722x273 47F": 1101x722x273 Weight(with stand, kg) 32": 92 37F": 11.2	POWER	Voltage, Hz		100~240V, 50/60Hz	
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37F" : 11.2				47F": 1101x722x273	
		Weight(with stand, kg)		32" : 9.2	
42511 15 5				37F" : 11.2	
42F": 15.5				42F" : 15.5	
47F" : 17.3				47F" : 17.3	

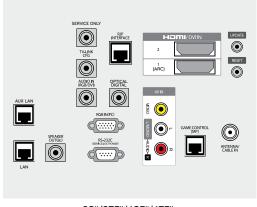
 $^{^{\}ast}$ The specifications and features are subject to change without prior notice.

EXCLUSIVE HOTEL SOLUTION	Pro:Gentric P Pro:Idiom Mass	INTERACTIVITY	SID PROVIDED
SMART HOTEL TV	WISH AND THE PROPERTY OF THE P	GUEST ENTERTAINMENT	USB Share Constitution of Control Spendo Cot
TCO REDUCTION	S S S S S S S S S S S S S S S S S S S	CONNECTIVITY	Wiffing Service Control of Servi
EFFECTIVE TV MANAGEMENT	Wildows Koree Wildow	HOTEL DEDICATED DESIGN	Mark Laps Mark Laps Mark Laps Mark Laps

DIMENSION



REAR JACK PANEL



32"/37F"/42F"/47F"



